

# Ready? Set. Grow!

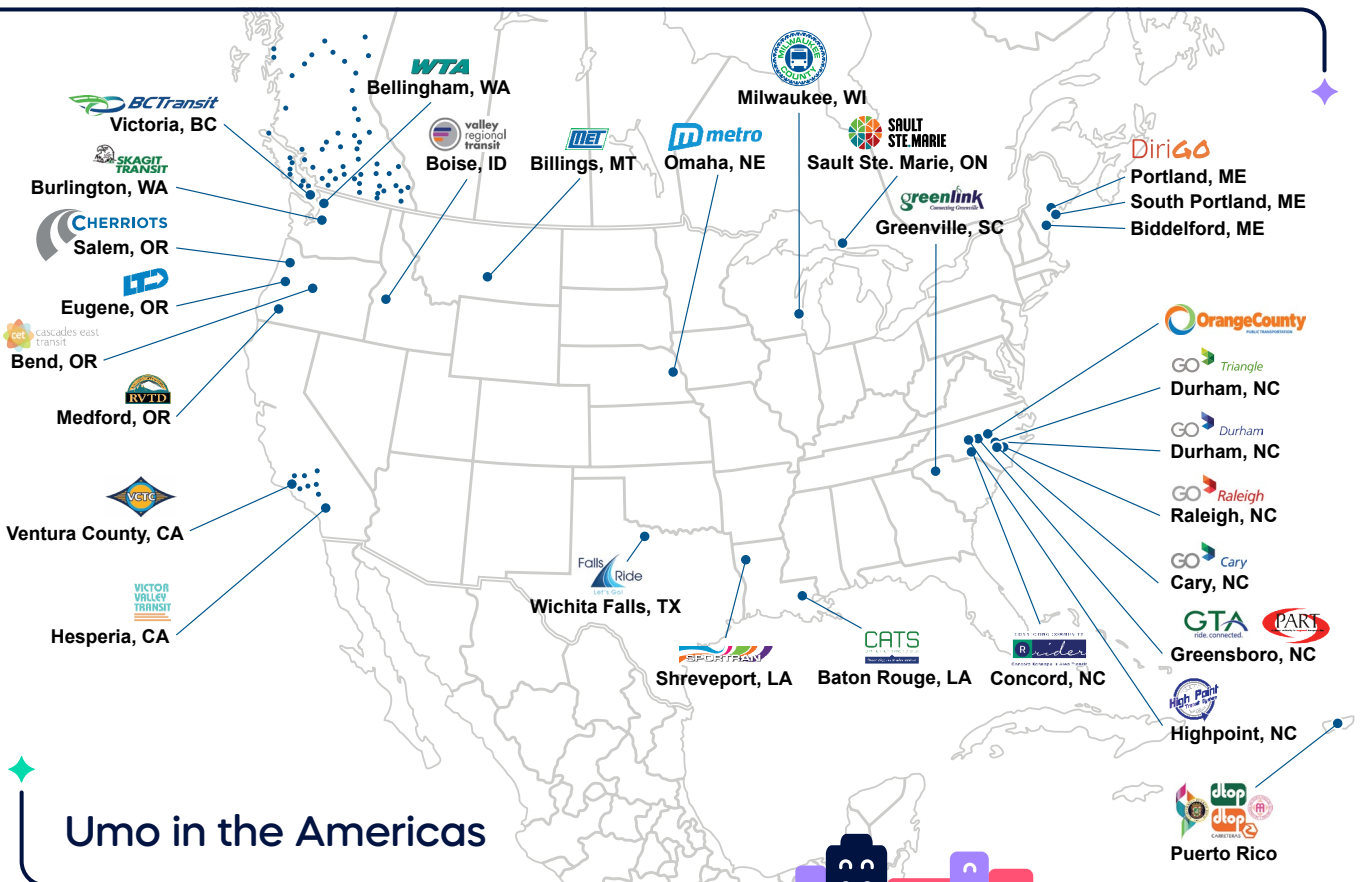
**Upgrade your transportation management game with Umo's fare payment platform technology.**

As part of Cubic Transportation Systems, our team of nearly 3,000 employees brings decades of experience and innovation to the market. Umo is a game-changing SaaS (Software-as-a-Service) platform that simplifies transportation management for agencies of all sizes. With multi-modal journey planning, contactless payment options, real-time travel insights, and robust data collection and reporting features, Umo provides everything you need in one easy-to-use system. Plus, our scalable solution grows with you and regular feature updates mean you'll never have to worry about costly change orders. Ready to streamline your operations?

**Upgrade with Umo today!**

*“Since we implemented the Umo program, we found about 60% of our riders have adopted this as their main means of travel.”*

– Cheryl Willis, Marketing & Public Affairs  
Skagit Transit



# Umo is More than Fare Collection. Umo is The Future of Mobility.

*Our commitment to providing equitable, sustainable, and accessible transportation begins with a cloud-based solution built to grow with agencies and their riders.*

Umo's architecture enables access to a range of capabilities using our open Application Programming Interfaces (APIs) and much more:



## Hosted Enterprise Solution

Enables multiple agencies to connect to a single, shared platform using a subscription-based model.



## Interoperability

An open architecture, cloud-based solution built for rapid deployment and collaborative flexibility.



## Evolving Functionality

Connects agencies to a product roadmap with planned releases that incorporate new features and enhancements based on the latest technology.



## Secure Data & Cloud Services

Implements ISO 27000 data requirements to ensure information is protected.



## Agencies of All Sizes

Scalable, multi-modal fare payment solution at affordable costs.



## All-Inclusive Solution

Real-time passenger information, trip planning and rewards integration in one platform.

***We take care of the technology, so you can take care of your riders.***

**Contact Umo today at [umo.sales@cubic.com](mailto:umo.sales@cubic.com)**



SCAN ME



Umo is a solution from Cubic Transportation Systems. We are transit experts with over 50 years of global experience in public transportation fare collection.

UMO-NAM-CSE-REV1-2023-04